



2006 Bulletin Advertising Rates & Information

Thank you for your interest in the Holy Spirit Catholic Church bulletin! Three hundred copies of the bulletin are distributed each week at the parish's three masses. (An additional 50 copies are made for on "Generations of Faith" weekends, when mass attendance is normally higher.) In addition, the bulletin is posted on the church web site and is one of the most popular sections of the site.

The cost of advertising helps offset the printing of the bulletin, which is written, edited, designed and published by volunteers.

The advertising deadline is Monday at 6:00 p.m. for the Saturday/Sunday publication. Ad submission is easy! Just send your camera-ready ads, ad copy, artwork, logos and photos to ads@holy-spiritchurch.org. Ad copy can also be faxed to (219) 661-0979.

All advertisers must sign a contract---whether it is for 4 weeks, 26 weeks or 52 weeks. To take advantage of rate discounts for frequency, payment should be made in full at the time the contract and ad copy is submitted.

Ad rates are as follows:

Ad size <i>25% discount with each column inch increase</i>	Four week contract	26 week contract <i>20% discount compared to the four week rate</i>	52 week contract <i>35% discount compared to the four week rate</i>
1 ½ x 1 ¾ inches	\$50 \$12.50 per insertion	\$260 \$10.00 per insertion	\$422.50 \$8.13 per insertion
1 ½ x 3 ¾ inches	\$75 \$18.75 per insertion	\$390 \$15.00 per insertion	\$633.75 \$12.19 per insertion
3 x 1 ¾	\$75 \$18.75 per insertion	\$390 \$15.00 per insertion	\$633.75 \$12.19 per insertion
1 ½ x 6 inches	\$112.25 \$28.06 per insertion	\$583.64 \$22.45 per insertion	\$948.43 \$18.24 per insertion
3 x 3 ¾	\$112.25 \$28.06 per insertion	\$583.64 \$22.45 per insertion	\$948.43 \$18.24 per insertion
1 ½ x 8 inches	\$150 \$37.50 per insertion	\$769.60 \$29.60 per insertion	\$1267.50 \$24.38 per insertion

For more information about the Holy Spirit Catholic Church Bulletin or additional marketing opportunities, please contact advertising coordinator, Michelle Hurst.

Michelle Hurst, Advertising Coordinator
 (219) 661-0413 residence ❖ (219) 661-0413 fax ❖ ads@holy-spiritchurch.org e-mail

<p><u>1 1/2 x 1 3/4</u> 4 weeks: \$50 26 weeks: \$260 52 weeks: \$422.50</p>	<p><u>1 1/2 x 3 3/4</u> 4 weeks: \$75 26 weeks: \$390 52 weeks: \$633.75</p>	<p><u>6 1/4 x 1 3/4</u> 4 weeks: \$150 26 weeks: \$780 52 weeks: \$1267.50</p>
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<p><u>1 1/2 x 6</u> 4 weeks: \$112.25 26 weeks: \$583.64 52 weeks: \$948.43</p>

<p><u>3 x 3 3/4</u> 4 weeks: \$112.25 26 weeks: \$583.64 52 weeks: \$948.43</p>

<p><u>3 x 1 3/4</u> 4 weeks: \$75 26 weeks: \$390 52 weeks: \$633.75</p>
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<p><u>1 1/2 x 8</u> 4 weeks: \$150 26 weeks: \$769.60 52 weeks: \$1267.50</p>

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